

Audio News Release Script
Recognizing Signs of Stroke
Thursday, March 27, 2008

Stations, the following is a news announcement. Suggested lead in 3, 2, 1...

(INTRO)

The American Academy of Neurology, American College of Emergency Physicians and American Stroke Association are launching “Give Me 5” an easy way to remember stroke symptoms.

Actress Morgan Fairchild, who cared for her mother after suffering from stroke, describes the “Give Me 5” stroke check.

(FAIRCHILD)

INCREASING SURVIVAL AND RECOVERY FROM STROKE MAY BE AS SIMPLE AS ASKING CAN YOU “GIVE ME 5 – WALK, TALK, REACH, SEE, FEEL.” IS THEIR BALANCE OFF? IS THEIR SPEECH SLURRED OR FACE DROOPY? IS ONE SIDE WEAK OR NUMB? IS THEIR VISION ALL OR PARTLY LOST? AND IS THEIR HEADACHE SEVERE?

Emergency Physician and stroke survivor Dr. Diana Fite says if you suddenly have one of these five symptoms call 9-1-1 immediately.

(FITE)

WHEN SPEAKING WITH 9-1-1 AND HOSPITAL EMERGENCY PERSONNEL, BE SURE TO SAY 'I THINK THIS IS A STROKE' TO DECREASE TIME TO TREATMENT. AND REMEMBER, GET TO THE EMERGENCY DEPARTMENT FAST, EVEN IF SYMPTOMS GO AWAY.

(CLOSE)

For more information, visit www.giveme5forstroke.org.

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